



Drive Awareness & Make a Difference: Development and Outreach Manager

Be part of creating lasting change with Maryland CASA Association! Join our team as the Development and Outreach Manager to fuel our mission through strategic fundraising and outreach.

In this key leadership role, you will develop, implement and forecast an ambitious resource development plan to acquire new donors and diversify our revenue streams. You'll oversee all fundraising activities from special events to major gifts, planned giving, sponsorships, grant proposals and more.

We're seeking a passionate relationship-builder who can meaningfully connect with donors from all backgrounds. Your ability to understand and reach diverse audiences will drive fundraising success. With your commitment to equity and inclusion, you'll nurture a culture of philanthropy organization wide.

What You'll Do:

- Set multi-year fundraising goals and strategic roadmap
- Conduct research to identify new funding prospects
- Directly solicit and steward major gift donors
- Oversee special events, campaigns, sponsorships, and moves management
- Collaborate with program teams on grant proposals and reporting
- Analyze data to monitor progress and refine approaches
- Represent our mission externally to build partnerships

What You'll Bring:

- 3-5+ years nonprofit fundraising experience across multiple revenue streams
- Demonstrated success cultivating and soliciting 5-figure+ gifts
- Equity-minded approach to building donor relationships
- Exceptional communication skills to inspire support
- Ability to analyze data and forecast funding needs



- Bachelor's degree or equivalent experience
- Commitment to our mission to provide statewide support for local CASA programs serving abused and neglected children through public awareness, education and collaborative advocacy.

What We Offer:

- Salary range: \$60,000 - \$67,000 commensurate with experience
- Wellness benefits including health/dental/vision/retirement planning
- Paid holiday, personal time off
- Hybrid work model
- Robust professional development opportunities

We're committed to creating a diverse team that reflects the communities we serve. We actively celebrate a diversity of backgrounds, perspectives, and talents. Join us and be a force for positive change!

Apply today at www.marylandcasa.org or email your cover letter and resume to: laura@marylandcasa.org.